



FREE Resource Efficiency Training for the Travel Industry

This FREE training is delivered in nine self-help training videos, designed to guide properties of all sizes towards greater resource efficiency, energy consumption reduction, and lower costs. The final video features a Resource Performance Tracker to support on-going management.

Topics covered include:

- Water conservation in taps.
- LED lamp efficiency.
- Improving the efficiency of AC units.
- Improving energy efficiency and resource consumption in minibars.

Access the training [HERE](#)

[The Long Run](#), supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) on behalf of the German Ministry for Economic Cooperation and Development (BMZ), is delighted to share this [FREE Resource Efficiency Training](#) including a [Resource Performance Tracker](#).

To guide properties towards greater [resource efficiency](#), to reduce energy consumption, and lower costs, [The Long Run](#) team has worked with [Patricio Gonzalez Morel](#) to develop [self-help training materials](#) to reduce energy and water consumption.

We are facing unprecedented global environmental and social challenges. To reverse the climate crisis and dramatic losses in biodiversity, everyone needs to play their part. The private sector has a leading role to play, particularly tourism, which accounts for between 8 – 12 per cent of global carbon emissions and over 10 per cent of the global economy.

However, most small to medium size businesses, now struggling with the fallout from Covid-19, lack the time and resources needed for any effective change. The Long Run hopes these free resources will change that.

“Resource efficiency is about caring about dozens of small details which, when combined, can have a huge impact on the environmental and financial performance of a business. Unfortunately, most people are totally unaware of these details, unless someone has shown them. That’s the purpose of this training.”

[Patricio Gonzalez Morel](#)



The training covers [nine lessons](#). Each lesson includes a [10-minute practical training video](#) best suited to General Managers, Sustainability Officers, and other relevant team members. Depending on the topic, this may include engineers, maintenance staff, and housekeepers. Alongside the training, The Long Run has developed a [Resource Performance Tracker](#) available in training video nine.

The free, user-friendly, excel tool helps properties of all sizes to track [resource consumption](#) and [sustainability performance](#). Elements tracked include energy and water consumption, food waste, and Scope 1,2, & 3 greenhouse gas emissions. The tool compiles data and uses a calculator worksheet to chart progress and Key Performance Indicators (KPIs).

“This training had a big impact on our operations. Although we thought we were doing the best thing, it is almost embarrassing to realise how inefficient many of our practices were. The lessons equip us to make better and intentional purchasing decisions.”

Miriam Obegi
Chief Operating Officer
Basecamp Explorer

“The Performance Tracker has been in the making since 2019, when we created a user-friendly tool to track resource consumption for Long Run members. Designed and shaped by our members, it’s highly targeted to the specific needs and abilities of small to medium accommodation businesses.”

Anne-Kathrin Zschiegner
Head of Technical Assistance
The Long Run

Please view the Resource Efficiency Training [HERE](#).

About The Long Run | www.thelongrun.org

The Long Run, hosted by [Preferred by Nature](#), is a community of properties, travel partners and experts committed to protecting and regenerating ecosystems for the benefit of all. The organisation supports, connects, and inspires members to operate according to a balance of the 4Cs — Conservation, Community, Culture and Commerce. By supporting members on this journey, The Long Run ensures that travel experiences have a positive impact, and that conservation is socially and financially sustainable. Collectively, Long Run members safeguard over 23 million acres of ecosystems, protect more than 400 endangered species, and improve the lives of 750,000 people.

About Patricio Gonzalez Morel

Patricio is an environmental and mechanical engineer with more than 25 years of hands-on experience in helping hotels worldwide improve their sustainability performance, as well as profitability, by minimizing waste and increasing the efficiency with which they use energy, water, materials and chemicals in their facilities and operations.