

Rainforest Alliance Sustainable Agriculture Add-on

Preferred by Nature Certification



Preferred by Nature Certification in brief

Preferred by Nature has crafted the [Preferred by Nature Certification](#) to elucidate the key sustainability considerations our organisation deems crucial. This framework encompasses **four broad domains**, featuring sustainability criteria and associated indicators for each.



Serving as a universal framework, it can be tailored to **specific commodities, geographical locations and diverse operational scales**, ensuring targeted and pertinent application. Due to the complexity of sustainability, the Preferred by Nature Certification provides a practical solution for clarifying and harmonising approaches. It serves as a helpful resource, guiding individuals and organisations towards sustainable practices, drawing inspiration from similar-minded entities committed to shape a more sustainable future.

Preferred by Nature exclusively reserves its hummingbird seal for products that adhere to the Sustainability Framework Standard. Nevertheless, our goal is to enhance value without redundancy. We aim to acknowledge and appreciate the efforts made within other sustainability schemes - our scheme aligns with certain aspects of various other sustainability programmes.

Benchmarking Summary

To enable certified companies to leverage their current certifications, it is crucial to identify both the **areas of overlap** and the **gaps between existing schemes and Preferred by Nature Certification**. If there are topics within our programme that are not addressed by the benchmarked scheme, they can be verified as additional requirements when organisations seek to use the Preferred by Nature Seal and assert compliance with the Preferred by Nature Certification.



We have created **benchmarking guidance** for Preferred by Nature Certification and are currently comparing it with some of the core Standards of the schemes we are collaborating with.

This document provides a summary of benchmark results for comparison with the Rainforest Alliance's Sustainable Agriculture Standard. It encompasses a concise overview of benchmark results for both farm and supply chain requirements.

About Rainforest Alliance

The [Rainforest Alliance](#) is an international non-profit organisation operating at the intersection of business, agriculture and forests to make responsible business the new normal. The organisation focuses on advocating for responsible and sustainable agricultural methods and collaborates with farmers, forest communities, companies and consumers dedicated to fostering a world where people and nature coexist harmoniously. A key tool employed by the Rainforest Alliance to fulfil its mission is the [certification of sustainable agricultural practices](#).

As of December 2022, the Rainforest Alliance has certified over **6 million hectares** of farmland across approximately 58 countries. Certified farms involve the participation of about **4 million farmers and workers**¹.

In 2020, the Rainforest Alliance introduced an updated certification programme, with the **Sustainable Agriculture Standard** at its core. The Standard outlines sustainable farming and agricultural practices, serving as the regulatory framework for all Rainforest Alliance certification audits. The objective is to

¹ Based on information from the Rainforest Alliance impacts dashboard.

generate positive environmental, social and economic impacts by addressing a broader range of issues, including climate change, deforestation, good working conditions and effective management practices. The Rainforest Alliance Standard is highly comprehensive, featuring over **200 individual requirements** and more than **10 annexes** providing detailed insights into specific topics.

The benchmarking analysis utilised the following **core documents** from the Rainforest Alliance for farms:

- **Rainforest Alliance Sustainable Agriculture Standard: Farm Requirements (Version 1.3)**, which became effective in July 2023².
- **Annexes S1 to S16**³

Preferred by Nature and Rainforest Alliance

Preferred by Nature serves as a certification body for Rainforest Alliance certification, conducting farm and supply chain audits globally under the Rainforest Alliance scheme. Currently, we hold the position of the **largest certification body** in terms of the farm area and the number of farmers certified.

We consider Rainforest Alliance Sustainable Agriculture (RA SA) certification to be a **high-standard sustainability scheme** for effective farm management, characterised by its broad scope and holistic approach to sustainability. We firmly believe that Rainforest Alliance certification is instrumental in driving positive change across various parts of the world through its certification process.

Preferred by Nature Sustainability Framework and Rainforest Alliance Sustainable Agriculture Standard | benchmarking process summary

The benchmarking process adhered to **Preferred by Nature procedures for certification**, with the following summary outlining the key steps taken:

1. The comparison between the Preferred by Nature Sustainability Framework Standard and the Rainforest Alliance Sustainable Agriculture Standard was conducted at the **indicator level**. This comparison aimed to assess the alignment between Sustainability Framework indicators and Rainforest Alliance SA Standard requirements. It was essential to evaluate if the Rainforest Alliance SA Standard adequately addressed the intentions of the Sustainability Framework criteria. It is important to recognise that variations in language and details regarding sustainability topics exist, making complete alignment of indicators impractical.

2. Additionally, the Sustainability Framework requirements were juxtaposed with relevant **Rainforest Alliance supply chain requirements** related to sustainability. This comparison highlighted gaps in the RA SA Standard in comparison to the Sustainability Framework. It aims to provide additional requirements for Rainforest Alliance-certified companies seeking to comply with Preferred by Nature Certification. It should be noted that gaps also exist in the Sustainability Framework when compared with the Rainforest Alliance SA Standard.

3. This benchmarking process is designed solely to evaluate the **overlap** with the Sustainability Framework and should not be considered a scientific or independent benchmark comparison.

The benchmark process adhered to Preferred by Nature procedures for Preferred by Nature Certification benchmarking, and a **summary of the process** is outlined below.

² You can access all official documents via the following link:

<https://www.rainforest-alliance.org/for-business/2020-certification-program/>

³ <https://www.rainforest-alliance.org/resource/certification-documents/annex/>

Benchmark hierarchy and categorisation of conclusions

The **benchmark results** for the Sustainability Framework and Rainforest Alliance are presented at the criteria level, utilising the colours as outlined in Table 1 below.

Table 1. Classification of criteria-level benchmark results

Colour	Explanation	Conclusion for the purpose of Sustainability Framework coverage based on the benchmarked scheme audits
	<p>Fully covered</p> <p>All indicators within the Sustainability Framework are thoroughly covered, ensuring alignment with their intended goals. However, discrepancies may persist in the wording and structure of how these topics are articulated.</p>	Considered to be covered by the benchmarked Standard.
	<p>Intent covered</p> <p>The criterion's intent is adequately addressed. While variances or omissions may arise in individual indicators within a criterion, the overarching purpose of the relevant criterion is duly recognised in the benchmarked Standard.</p>	Considered to be covered by the benchmarked Standard.
	<p>Partly covered</p> <p>Certain vital components necessary for fulfilling the overarching intent of the criteria remain unaddressed. These components should be taken into account in conjunction with the scheme requirements. In this context, we have identified particular indicators from the Sustainability Framework that must be integrated alongside the scheme Standard to ensure alignment with the Sustainability Framework.</p>	Some aspects need to be verified in addition to the scheme requirements.
	<p>Missing</p> <p>The core topic of the criteria is not covered in the benchmarked Standard. It is essential to employ the indicators outlined in the Sustainability Framework to verify compliance.</p>	The topic needs to be verified in addition to scheme requirements.
	<p>Not applicable</p> <p>The criterion is deemed not applicable to the sector or commodity covered by the benchmarked Standard. In certain cases, the topic may be pertinent only in exceptional circumstances, and in such instances, we may still classify it as not applicable.</p>	Not applicable to the benchmarked Standard.

In general, the benchmarking exercise aims to assess whether the overarching intent of relevant criteria in the Sustainability Framework has been taken into account in the benchmarked Standard rather than focusing on the specific differences at the indicator level.

Benchmark results | summary

In this section, we provide a condensed **overview of the outcomes** from benchmarking the Rainforest Alliance Standards. The summary is organised based on the Sustainability Framework criteria, highlighting potential gaps.

The table below outlines the extent to which the Rainforest Alliance farm requirements are perceived to align with the Sustainability Framework requirements. This benchmark primarily focuses on interpreting the Sustainability Framework requirements in relation to farm management activities.

Indicators relevant to the EU Deforestation Regulation (EUDR) (2023) are marked with 

Sustainability Framework Principles and Criteria	Status	Remarks on coverage in Rainforest Alliance Sustainable Agriculture Standard (RA SA Standard) (SA-S-SD-1-V1.1)
Principle 1 Management and business practices are responsible.		
1.1 Land tenure and management rights are secure.		The intent of this criterion is considered adequately addressed. The majority of requirements within this criterion, including those related to land tenure, Free, Prior and Informed Consent (FPIC) and management rights, are addressed. However, illegal encroachment, while not specified, is primarily relevant to forest management rather than farm management.
1.2 Management and operations are conducted responsibly.		Some critical aspects remain unaddressed. Legal requirements regarding management planning are thoroughly covered. However, most requirements in this criterion do not apply to agriculture and pertain solely to forestry. Additional indicator: 1.2.4 Legal requirements related to the disclosure of information are complied with. 
1.3 Taxes and fees are paid.		None of the requirements have been covered. Additional indicators: 1.3.1 Legal requirements for payment of royalties, land/area taxes and fees are complied with.  1.3.2 Legal requirements for payment of value-added taxes and/or other sales taxes are complied with.  1.3.3 Legal requirements for payment of corporate taxes are complied with, including profit taxes.  1.3.4 Legal requirements for payment of trade and/or export taxes and fees are complied with. 
1.4 Corruption and conflict of interest are avoided.		Some critical aspects of this criterion are partially covered; for instance, the requirement to prevent data and document falsification is acknowledged. However, other aspects remain unaddressed. The prevention of bribery and corruption within the context of trade unions is mentioned. Additional indicator: 1.4.3 Conflicts of interest are identified, declared and managed.
1.5 Trade and transport are conducted legally and responsibly.		This criterion lacks coverage of critical aspects. While some requirements regarding contracts with suppliers and timely payment according to agreements are addressed, they are only partially covered. Additional indicators:

		<p>1.5.2 Legal requirements related to applicable trade restrictions and sanctions are complied with. </p> <p>1.5.3 Legal requirements related to classification of products are complied with. </p> <p>1.5.4 Legal requirements related to export and/or import are complied with. </p> <p>1.5.5 Legal requirements related to offshore trading and transfer pricing are complied with. </p> <p>1.5.6 Legal requirements related to due diligence or due care are complied with. </p> <p>1.5.8 Contracts with suppliers and/or buyers have clear terms, are fair and transparent, have an agreed timeframe, and are not changed or cancelled unilaterally.</p>
1.6 Buildings, infrastructure and activities are developed and maintained in a responsible manner.		<p>Some crucial aspects remain uncovered. While certain requirements concerning buildings and infrastructure with minimal adverse impacts on human health for on-site lodgings are partially covered, the requirement for accessibility is notably absent.</p> <p>Additional indicator:</p> <p>1.6.4 Where applicable, buildings, infrastructure and activities ensure appropriate access and accessibility features.</p>
1.7 Quality of customers' and visitors' experience is continuously improved.		<p>Some critical aspects remain uncovered. While certain requirements concerning clean and safe facilities and appropriate arrangements for customers and visitors are fully covered, the RA Standard addresses these only in the context of workers.</p> <p>Additional indicator:</p> <p>1.7.3 Communication to customers and visitors is accurate and reliable and promotes responsible visits and interactions.</p>
Principle 2 People's well-being and human rights are respected.		
2.1 Human rights are respected in all aspects of operations and activities.		<p>This criterion is deemed to have addressed its intent adequately. While most requirements regarding international and national human rights and armed conflict are only partially covered, the requirement concerning remediation is fully addressed.</p>
2.2 Child labour is not present, and the employment of young workers is responsibly managed.		<p>The intent of this criterion is considered covered. While most indicators are partially addressed regarding the legality of child labour and young workers, as well as their employment practices, Criterion 5.1 of the RA SA Standard explicitly states that applicable laws concerning child labour must not be violated, with any violation resulting in certificate suspension. Furthermore, the requirement for the "family farm" arrangement for children under the age of 15 years is fully addressed.</p>
2.3 Modern slavery, forced or compulsory labour do not occur.		<p>The intent of this criterion is deemed to be addressed adequately. Legal requirements are in alignment with Indicator 1.2.1 of the Rainforest Alliance Sustainable Agriculture Standard.</p>

<p>2.4 Workers' rights are respected.</p>		<p>Some critical aspects are missing or incomplete. While legal obligations align with Indicator 1.2.1 outlined in the RA SA Standard, there is a notable absence of a requirement concerning workers' privacy rights within the Standard.</p> <p>Additional indicator:</p> <p>2.4.7 Workers' privacy rights are respected, including, but not limited to, whenever an employer gathers private information or implements employee-monitoring practices.</p>
<p>2.5 Discrimination does not occur.</p>		<p>The intent of this criterion is deemed to be sufficiently addressed. Applicable laws explicitly cover discrimination in Section 5.1. While termination and remuneration are mentioned, there is no specific mention of retirement or hiring within this criterion.</p>
<p>2.6 Workers are remunerated in a responsible manner.</p>		<p>Some critical aspects remain unaddressed. While certain requirements regarding decent remuneration are partially covered, others concerning legality and timely payment of wages are fully covered.</p> <p>Additional indicators:</p> <p>2.6.4 Payment is made directly to all workers to ensure they safely receive and retain their wages.</p> <p>2.6.5 Where an employer provided services, for which workers pay, such as medical services, schooling, meals and other amenities, these are valued fairly and do not exceed local market prices.</p>
<p>2.7 Facilities, operations and activities are safe.</p>		<p>The intent of this criterion is considered sufficiently addressed. While some legal requirements are not explicitly stated, it is presumed that they are encompassed by Rainforest Alliance requirement 1.2.1, which mandates the consideration of all applicable laws pertaining to the Standard.</p>
<p>2.8 Employer-provided housing is safe and hygienic.</p>		<p>The intent of this criterion is regarded as fulfilled. Although the legal requirement concerning employer-provided accommodation is not explicitly stated, it is presumed to be addressed within the overarching criterion, as indicated by its subset within the Rainforest Alliance standard core requirement 1.2.1. However, one area lacking clarity in the Rainforest Alliance Standard concerns the circumstances or recipients for whom housing should be provided.</p>
<p>2.9 Gender equality is maintained and protected.</p>		<p>The intent of this criterion is deemed to be addressed. Although some legal requirements are not explicitly stated, given that it falls under a subset of the criterion and aligns with the Rainforest Alliance Standard core requirement 1.2.1, the overall intent of the criterion is considered fulfilled.</p>
<p>2.10 The rights of Indigenous Peoples are known and respected.</p>		<p>The intention of this criterion is deemed to be addressed. While legality concerning the rights of Indigenous Peoples, including the UN Declaration on the Rights of Indigenous Peoples (UNDRIP), is partly covered, it is worth noting that UNDRIP is not explicitly specified.</p>
<p>2.11 Communities are supported and their rights respected.</p>		<p>The intention of this criterion is regarded as adequately addressed. However, only one requirement is partially fulfilled, specifically regarding providing reasonable employment opportunities to local communities.</p>

<p>2.12 Culture is respected and valued.</p>		<p>The intent of this criterion is deemed to be adequately addressed. It encompasses requirements related to respecting local culture and preserving local historical, archaeological, spiritual, cultural and land management practices. While some aspects, such as the prohibition of selling historical artefacts, are partially covered, an indicator concerning the treatment of historical and archaeological artefacts according to international law is not included. It is important to note that this aspect is generally not applicable to farm activities.</p>
<p>Principle 3 Nature and the environment are protected.</p>		
<p>3.1 Forests and other ecosystems are not converted.</p>		<p>Some critical aspects remain unaddressed. While certain requirements pertain to the conversion of forests to agriculture, specific indicators are only applicable to the forestry aspect of the EU Deforestation Regulation.</p> <p>Additional indicator:</p> <p>3.1.5 Other Wooded Land and Other Natural Ecosystems are not converted to Plantation Forest, Other Land or Agriculture after 31 December 2020.</p>
<p>3.2 Natural forests and other ecosystems are not degraded.</p>		<p>The intent of this criterion is considered fulfilled. While some legal requirements are not explicitly outlined, their incorporation as a subset within the Rainforest Alliance Standard core requirement 1.2.1 ensures that the overall intent is maintained.</p>
<p>3.3 Ecosystems and biodiversity values are identified and protected.</p>		<p>The intent of this criterion is considered addressed. Although one requirement regarding legality for biodiversity protection is not explicitly stated, it is partially addressed through the Rainforest Alliance core requirement 1.2.1.</p>
<p>3.4 Chemicals are used responsibly with minimal negative impacts.</p>		<p>The intent of this criterion is considered addressed. However, one requirement, particularly concerning the use of fertilisers based on soil assessment and the list of prohibited chemicals, is only partially met. It is worth noting that the Preferred by Nature Standard maintains its own list of prohibited chemicals, which may differ from the chemicals listed in the Rainforest Alliance Standard.</p>
<p>3.5 Waste is reduced and managed responsibly.</p>		<p>Some critical aspects regarding waste management are not fully covered. While the generic requirement 1.2.1 addresses legality on waste to some extent, specific aspects such as waste burning, management, deposition and pollution are only partially covered, although their objectives are met.</p>
<p>3.6 Pollution is minimised or prevented.</p>		<p>Some critical aspects remain unaddressed. While the requirement concerning wastewater and sewage from operations and land-use management to reduce runoff is fully covered, there are other critical elements that are not addressed.</p> <p>Additional indicators:</p> <p>3.6.2 The use of Ozone Depleting Substances (ODS) is conducted according to legal requirements and minimised as far as possible.</p> <p>3.6.4 Release of pollutants to the air is prevented or reduced, and meets all legal levels for emissions.</p>

		3.6.5 Pollution from noise and light is minimised or avoided.
3.7 Water resources are protected and used efficiently.		This criterion satisfactorily addresses all requirements.
3.8 Soil is conserved and managed appropriately.		The intent of this criterion is considered fulfilled. Although some legal requirements are not explicitly mentioned, their inclusion as a subset within the criterion, alongside the Rainforest Alliance Standard core requirement 1.2.1, ensures that the overall intent is maintained.
3.9 Animal welfare and health are secured.		N/A
Principle 4 Climate impacts are reduced and mitigated.		
4.1 Greenhouse gas emissions are reduced.		<p>The Rainforest Alliance standard is designed to govern farming practices in a manner that minimises greenhouse gas emissions, among other objectives. The overall intention of this criterion is addressed comprehensively within the Rainforest Alliance Standard. Topics relevant to this context and regulated by the Standard include considerations related to climate, such as soil fertility and conservation, Integrated Pest Management, rotation cycles and planting, wastewater management, waste management and other related areas.</p> <p>Moreover, the Rainforest Alliance Standard incorporates a direct requirement for greenhouse gas reduction. However, this requirement is covered by the <i>Self-selected smart meter requirements</i>, which are not mandatory.</p>
4.2 Climate change adaptation efforts are implemented proportionate to the risk.		<p>The Rainforest Alliance Sustainable Agriculture Standard includes the subject of climate adaptation, yet it is designated as a self-selected improvement, suggesting that farms could achieve certification without necessarily addressing climate adaptation topics. However, in certain circumstances, considering climate adaptation is vital. Therefore, we propose an additional indicator to address this. At the very least, evaluating the potential risks associated with climate adaptation is essential to ensure that high-risk scenarios are adequately considered.</p> <p>Additional indicator:</p> <p>Measures for climate change adaptation are implemented for areas of high risk and proportionate to the scale of the operations and anticipated social, economic and environmental impacts.</p> <p>4.2.2</p>
4.3 Efforts are taken for GHG removal and ecosystem restoration as appropriate.		The <i>Self-selected Smart Meter</i> indicator 6.9.1 encourages farmers to document their GHG emissions in both production and processing operations, encompassing aspects like fossil fuel use, fertiliser, waste and wastewater management, and land use changes. Furthermore, farmers are encouraged to establish targets and monitor their progress annually. Although the Rainforest Alliance Standard does not explicitly mandate restoration activities, compliance with the entire Standard is required if such activities are pursued. In such cases, adherence to the entire Rainforest Alliance Standard ensures that the overall intent of this criterion is met.

Add-on indicators for Rainforest Alliance-certified farms



At Preferred by Nature, we recognise the value of seamless integration and maximising efficiency. That's why we offer Sustainability Framework verification as an add-on to your current certifications, such as the Rainforest Alliance Sustainable Agriculture. By opting for our solution, you can effortlessly incorporate missing aspects into your regular audits, streamlining your efforts and driving cost savings.

The add-on certification exclusively focuses on the additional areas covered by our Preferred by Nature Certification. These requirements can seamlessly integrate into your next scheduled audit, optimising efficiency and minimising disruption. Alternatively, if desired, a separate add-on audit can be conducted to expedite the certification process.

Alignment with European Union Deforestation Regulation



In our ongoing commitment to sustainability, we have aligned the indicators within the Sustainability Framework with the European Union Deforestation Regulation (EUDR). For organisations seeking a practical checklist of farm-level indicators in line with the EUDR, we recommend utilising [these indicators](#). Incorporating them into your sustainability initiatives can significantly enhance your risk assessment efforts and boost confidence in meeting regulatory requirements effectively.

To simplify identification, we have marked the RA SA Farm add-on indicators directly related to the EUDR with the **EU flag icon**. By incorporating these indicators into your sustainability initiatives, you can significantly enhance your risk assessment efforts and bolster confidence in meeting regulatory requirements effectively.

For farmers certified against the **Rainforest Alliance (RA) Sustainable Agriculture (Farm) Standard** interested in participating in the Preferred by Nature Certification programme, this document outlines **additional requirements**. To initiate the add-on verification process, simply reach out to your dedicated task manager, who will promptly assist in planning the next steps.

Add-on indicators for Rainforest Alliance-certified farms

The Preferred by Nature Hummingbird Seal

The Preferred by Nature Certification offers the opportunity to attain the **Hummingbird Seal**, provided specific conditions are met. Complying with the Sustainability Framework indicators missing in your existing certification allows you to demonstrate your commitment through claims and display the Hummingbird Seal on your website and in promotional materials. This showcases your dedication to practices beneficial to people, nature, and the climate.

Additionally, you can use the Seal for segregation marking to distinguish verified products as they traverse the supply chain (e.g., directly on product packaging, task orders, shipping documents, invoices; segregation marking cannot reach end users).

Sustainability Framework Criteria		Sustainability Framework Indicators	
Principle 1 Management and business practices are responsible.			
1.2 Management and operations are conducted responsibly.	1.2.4	Legal requirements related to disclosure of information are complied with.	
	1.3.1	Legal requirements for payment of royalties, land/area taxes and fees are complied with.	
1.3. Taxes and fees are paid.	1.3.2	Legal requirements for payment of value-added taxes and/or other sales taxes are complied with.	
	1.3.3	Legal requirements for payment of corporate taxes are complied with, including profit taxes.	

	1.3.4	Legal requirements for payment of trade and/or export taxes and fees are complied with.	
1.4 Corruption and conflict of interest are avoided.	1.4.3	Conflicts of interest are identified, declared and managed.	
1.5 Trade and transport are conducted legally and responsibly.	1.5.2	Legal requirements related to applicable trade restrictions and sanctions are complied with.	
	1.5.3	Legal requirements related to the classification of products are complied with.	
	1.5.4	Legal requirements related to export and/or import are complied with.	
	1.5.5	Legal requirements related to offshore trading and transfer pricing are complied with.	
	1.5.6	Legal requirements related to due diligence or due care are complied with.	
	1.5.8	Contracts with suppliers and/or buyers have clear terms, are fair and transparent, have an agreed timeframe and are not changed or cancelled unilaterally.	
1.6 Buildings, infrastructure and activities are developed and maintained in a responsible manner.	1.6.4	Where applicable, buildings, infrastructure and activities ensure appropriate access and accessibility features.	
1.7 Quality of customers' and visitors' experience is continuously improved.	1.7.3	Communication to customers and visitors is accurate and reliable and promotes responsible visits and interactions.	
Principle 2 People's well-being and human rights are respected.			
2.4 Workers rights are respected.	2.4.7	Workers' privacy rights are respected, including, but not limited to, whenever an employer gathers private information or implements employee-monitoring practices.	
2.6 Workers are remunerated in a responsible manner.	2.6.4	Payment is made directly to all workers to ensure they safely receive and retain their wages.	
	2.6.5	Where an employer provided services, for which workers pay, such as medical services, schooling, meals and other amenities, these are valued fairly and do not exceed local market prices.	
Principle 3 Nature and the environment are protected.			
3.1 Forests and other ecosystems are not converted.	3.1.5	Other Wooded Land and Other Natural Ecosystems are not converted to Plantation Forest, Other Land or Agriculture after 31 December 2020.	
3.6 Pollution is minimised or prevented.	3.6.2	The use of Ozone Depleting Substances (ODS) is conducted according to legal requirements and minimised as far as possible.	
	3.6.4	Release of pollutants to the air is prevented or reduced, and meets all legal levels for emissions.	
	3.6.5	Pollution from noise and light is minimised or avoided.	
Principle 4 Greenhouse gas emissions are reduced.			
4.2 Climate change adaptation efforts are implemented proportionately to the risk.	4.2.2	Measures for climate change adaptation are implemented for areas of high risk and proportionate to the scale of the operations and anticipated social, economic and environmental impacts.	



Preferred by Nature is an international non-profit organisation working to support better land management and business practices that benefit people, nature and the climate. We do this through a unique combination of sustainability certification services, project supporting, awareness raising and capacity building. For 30 years, we have worked to develop practical solutions to drive positive impacts in production landscapes and supply chains in 100+ countries. We focus on land use, primarily through the forest, agriculture and climate impact commodities, and related sectors, such as tourism and conservation.

www.preferredbynature.org

