



NEPCon Open Source Policy

Sharing to support sustainability

NEPCon

25 April 2013



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"We wish our fellow stakeholders of this planet all the best on their journey towards sustainability. By sharing our materials, we hope to support others in their efforts to develop and implement sustainable solutions"

Peter Feilberg, NEPCon Executive Director

Sharing to support sustainability

NEPCon is a non-profit organisation committed to sharing what we develop whenever this may serve to advance sustainability.

We have adopted an "open source" approach to make our materials available in the public domain, to foster responsible business and consumer behaviour, enhance transparency and support the work of organisations sharing our mission.

Our vision: A world where human choices ensure a sustainable future.

Our mission: To build commitment and capacity for mainstreaming sustainability.

Open Source Policy

1 What we mean by "open source"

Throughout this policy, "open source" is used to describe NEPCon's approach towards sharing our work in the public domain. The term is used to describe our willingness to share materials that are owned or developed by us whenever their wider distribution may serve our mission.

2 Sharing materials

- 2.1 All materials developed and fully owned by NEPCon shall be shared in the public domain if this is deemed to support NEPCon's mission.
- 2.2 The management of NEPCon decides whether a material is likely to support NEPCon's mission.
- 2.3 NEPCon may exempt materials from this policy for the following reasons:
 - \circ $\;$ There is no clear benefit to supporting our mission by sharing the material.
 - The material contains confidential material belonging partly or wholly to a third-party.
 - There is risk of confusion or misuse due to inclusion of copyright material obtained from thirdparties; for example where large amount of such material is intermingled with or not easily distinguishable from NEPCon's own material.
 - The material is prepared in collaboration with partners who do not agree to share it in the public domain on the terms and conditions set out in this policy.

3 Creative Commons Licensing

- 3.1 NEPCon shall apply the <u>Creative Commons Attribution Share-Alike 4.0 International license¹</u> (see Annex 1, 2 and 3) to all our work shared in the public domain, except for material which is exempt as outlined in sections 2 or 4 of this policy. This license permits all stakeholders to distribute, remix, tweak, and build upon NEPCon's work, provided that NEPCon is credited and new creations are licensed under identical terms. All new works based on NEPCon's original work will thus carry the same license.
- 3.3 NEPCon may waive the attribution requirement on a case-by-case basis or for specific materials.

¹ Find comprehensive information about the Creative Commons licensing system including this copyright license at <u>www.creativecommons.org</u>



4 Materials obtained from external sources

4.1 Any license rights or copyrights that may apply to pictures or other materials purchased or received by NEPCon from external sources shall be fully respected. Any material obtained from a third-party, where NEPCon's creative commons license does not apply e.g. by agreement with the creator, shall be clearly identified and excluded from the Creative Commons permissions granted for NEPCon's own part of the work.

5 Standard disclaimer and logo

- 5.1 All NEPCon materials and publications licensed under a Creative Commons license shall carry one of the disclaimers listed in Annex 2. The usage of logos shown in Annex 3 is optional.
- 5.2 One of the logos included in Annex 2 shall be included with the disclaimer. The amount of text necessary to explain the scope of the license conditions depends on the chosen logo.

6 Ways of sharing

- 6.1 NEPCon will at minimum take the following actions to make our policy known to stakeholders:
 - Publish this policy on our website.
 - Include a text disclaimer in our materials covered by Creative Commons licensing, explaining the scope of the license that applies to any work made available in the public domain (Annex 2).
 - Use the Creative Commons Share-Alike Attribution license logo on our website and other materials to which the license applies, unless there are graphic, layout or space constraints (Annex 3).
- 6.2 As and when resources allow it, NEPCon will actively share its materials as well as pictures on suitable online platforms. See Annex 4 for a non-exhaustive list of such platforms.

Annex 1 Creative Commons Share-Alike Attribution license

Below is a summary of the legal code valid for this license, as provided by Creative Commons. This is a screenshot from <u>http://creativecommons.org/licenses/by-sa/4.0/</u> providing information about this particular license and a link to the full license text.

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No additional restrictions — You may not apply legal terms or <u>technological measures</u> that legally restrict others from doing anything the license permits.
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No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as <u>publicity, privacy, or moral rights</u> may limit how you use the material.



Annex 2 Standard disclaimers

NEPCon materials that are published under the Creative Commons License Share-Alike 3.0 Unported License shall be accompanied by one of the following disclaimers. It is recommended to add one of the logos shown in Annex 3 to the disclaimer.

Disclaimer 1

This disclaimer is useful for longer documents, such as certification standards and guidance documents. It can also be added to online platforms where we share our pictures.

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- You must credit NEPCon and include a visible link to our website <u>www.nepcon.net</u>
- You must share the work on similar terms by copying the permissions above and referencing the license conditions or linking to http://creativecommons.org/licenses/by-sa/4.0/.

We would appreciate receiving a copy of any modified version.

Disclaimer 2

This disclaimer is useful for materials with limited space.

NEPCon is committed to sharing what we develop if this can contribute to advance sustainability. This work is published under the <u>Creative Commons Attribution Share-Alike 4.0 International license</u>. You may freely copy, share, merge, publish and distribute copies, providing you credit NEPCon and provide a visible link to <u>www.nepcon.net</u> and share the work on similar terms.

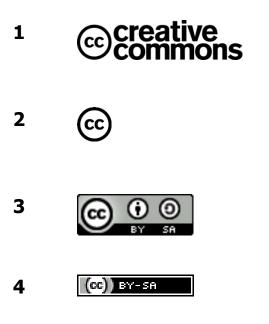
Disclaimer 3

Useful for materials with limited space. Logo no. 2 or 4 in Annex 3 should be added to this disclaimer to visualise what it refers to.

www.nepcon.net/opensource

Annex 3 Logos and icons

If logos are used to visualise the Creative Commons Share-Alike Attribution license applicable to a work by NEPCon, the following logos and icons may be applied:



Simple Creative Commons logo, showing that one of the CC licenses applies to the work. It is necessary to add or link to text describing the scope of permissions granted under the exact license.

Simple Creative Commons icon, showing that one of the Creative Commons licenses applies to the work. It is necessary to add or link to text describing the scope of permissions granted under the exact license.

The Creative Commons Attribution Share-Alike logo. Since the logo captures the licensing terms, text explaining the scope of permissions may be omitted, if a (hyper)link is provided to <u>www.creativecommons.org</u>.

The Creative Commons Attribution Share-Alike logo in compact form. Since the logo captures the licensing terms, text explaining the scope of permissions may be omitted, if a (hyper)link is provided to www.creativecommons.org.



Annex 4 Sharing platforms

Below are examples of online platforms that are suitable for sharing our work. These platforms enable easy sharing under the Creative Commons rules. To learn more, visit <u>http://wiki.creativecommons.org/Publish</u> which includes instructions for publishing on most of these platforms.

In addition to platforms where materials can be uploaded and shared directly, social media such as **Twitter**, **LinkedIn**, **Google+** and **Facebook** can be used in order to effectively disseminate information about and link to our publicly available materials.

Platform	Type of materials which can be shared
NEPCon Freferred by Nature TM	NEPCon website: documents, pictures, PDFs, videos
Scribd.	Documents
	SlideShare: slides, PDFs, documents
	Internet Archive: audio, moving images, texts, and archived web pages
	WordPress: text in the form of blogs
B	Blogger: text in the form of blogs
flickr	Images
	Wikimedia Commons: Images and videos
vimeo	Videos
You Tube	Videos



Feel free to copy this policy

NEPCon is a non-profit "open source" organisation committed to sharing materials that we develop if this may serve to advance sustainability.

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