

Level up for sustainable farming:

The Sustainability Framework is the tool

Taking sustainable farming up a notch?
Try the Sustainability Framework!



4 principles on Management and Business, People, Nature and Climate
31 criteria



Nearly 30 years of experience
100+ countries where we work



800K+ certified farmers and foresters
2M+ ha of farms we have certified



The Sustainability Framework (SF) has been developed by Preferred by Nature, based on decades of experience with sustainability certification. It provides a **comprehensive standard** to ensure responsible agricultural practices, meet the highest sustainability criteria and stand out in today's competitive markets. If you need a tool to get confirmation of your efforts to gain the market's trust and build your reputation - get verified according to the Preferred by Nature's standard for sustainable farming!

Why Sustainability Framework?

- All critical sustainability aspects in one robust framework that ensure a **high level of compliance**
- A **strong seal** to communicate your sustainability efforts and commitments
- Strong **due diligence system** that can help you to identify and mitigate your risks
- A tool to demonstrate **carbon footprint compensation**
- **Fit for all** – big and small
- Adapted to **any geographical location**
- Flexible for a **broad range of commodities**
- **Complementing other certification systems**, e.g. Rainforest Alliance Sustainable Agriculture Programme, RSPO etc.
- Aligned with the **EUDR requirements**

Share that you care

If you meet all relevant **Sustainability Framework requirements**, you can use the Preferred by Nature Hummingbird Seal to communicate your compliance through **off-product** claims, e.g. on your website or in promotional materials. If you go a step further and additionally meet all relevant criteria of the Preferred by Nature **Carbon Footprint Management Standard (CFM)** for the product intended for the Seal use and compensate for climate impacts, you can make claims and use the Seal **both on- and off-product**.



Already certified? Unlock synergies and optimise compliance efforts

Already certified under other schemes? Enhance your certification journey with integrated Sustainability Framework verification! We offer SF verification as an **add-on to existing certifications**, integrating missing aspects into your regular audits and maximising efficiency & cost savings. Additional areas can be verified simultaneously with other certification scheme audits, so you will not have to be audited twice for the same issues.

Learn more about the [Sustainability Framework](#)

Do a self-check: [Standard](#)

Contact us to discuss further steps

If you are ready for an audit, let's agree on the details

If you comply, you can make claims



EXPLORE

What is the
Sustainability
Framework?



About the EU
Deforestation
Regulation



Searching for a partner with global experience and local presence?



We have certified **2+ million hectares** of agriculture farms against leading standards, including Rainforest Alliance Sustainable Agriculture, GLOBALG.A.P., UEBT, RSPO and SRP, in **100+ countries**.



With **300+ staff** located in **40+ countries** and backed by a global network of experts, we have the know-how and capacity to carry out **5,000+ audits** per year.



We work with small businesses, large corporations, communities, Indigenous People and environmental NGOs - all of them are equally important to us.

Get in touch with us for
a discussion on your needs,
and we'll see where we can
go from there.



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