

Unlock synergies and optimise compliance efforts



with Preferred by Nature Sustainability Framework



39

add-on indicators on Management and Business, People, Nature and Climate



Nearly 30 years of experience

100+ countries where we work



800K+

certified farmers and foresters

2M+ ha

of farms we have certified



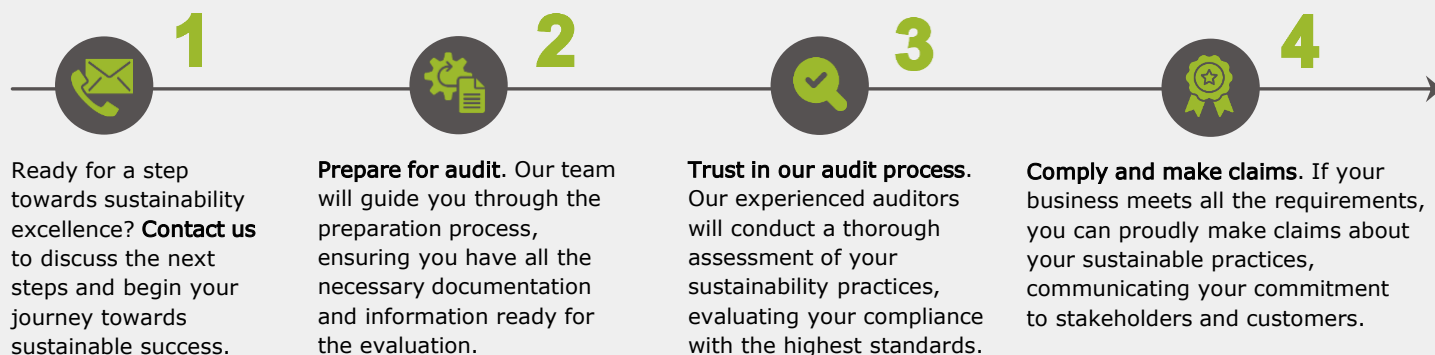
Are you certified under the Rainforest Alliance Sustainable Agriculture (Farm) Standard? Don't let the opportunity for further improvement pass you by! We're here to help you enhance your certification journey through our integrated Sustainability Framework verification. Take your sustainability efforts to new heights and unlock additional benefits without the hassle of redundant audits.

At Preferred by Nature, we understand the importance of seamless integration and maximising efficiency. That's why we offer Sustainability Framework verification as an **add-on to your current certifications**. By choosing our solution, you can effortlessly integrate missing aspects into your regular audits, optimising your efforts and driving cost savings.

The verification process ensures comprehensive coverage of sustainability aspects across multiple certification schemes. We identify and address any missing areas, providing you with a **holistic evaluation of your sustainability practices**.

Unleash the power of the Preferred by Nature Hummingbird Seal

Comply with the Sustainability Framework indicators that are missing in your existing certification to showcase your commitment through **off-product claims**. Display the Hummingbird Seal on your website and in promotional materials, demonstrating your dedication to sustainability. Go further with Carbon Footprint Management Standard compliance and climate impact compensation. Utilise the Hummingbird Seal **both on- and off-product**, making a strong statement about your commitment to practices that are friendly to **people, nature and the climate**.



EXPLORE

What is the Sustainability Framework?



Searching for a partner with global experience and local presence?



We have certified **2+ million hectares** of agriculture farms against leading standards, including Rainforest Alliance Sustainable Agriculture, GLOBALG.A.P., UEFT, RSPO and SRP, in **100+** countries.



With **300+** staff located in **40+** countries and backed by a global network of experts, we have the know-how and capacity to carry out **5,000+** audits per year.



We work with small businesses, large corporations, communities, Indigenous People and environmental NGOs - all of them are equally important to us.

Get in touch with us for a discussion on your needs, and we'll see where we can go from there.



Christian Sloth
Sustainability Framework
Programme Manager
csloth@preferredbynature.org